

# BECAUSE: IT'S TIME!

## CELEBRATING A NEW BI MOMENT

**BECAUSE 2010**  
**April 16-18, 2010**  
**Sponsorship Opportunities**

### **Program Guide Advertisements**

Multiple sizes of advertising space are available to advertise your business, organization, event or service. Each conference attendee (approx. 300) will receive a program guide.

- Business card-size \$50
- Quarter page \$ 100
- Half page \$250
- Full page \$500
- Inside front cover \$750
- Inside back cover \$500
- Back cover \$1,000

### **Tabling Prices**

Tabling will occur on Saturday, April 17. Please email [BECAUSEConference@gmail.com](mailto:BECAUSEConference@gmail.com) to reserve your table. There will be limited spots available, make sure to reserve yours!

### **For-Profit Rates:**

- Half Table \$25
- Full Table \$50

### **Non-Profit Rates:**

- Donations accepted. Please email us to discuss possible availability.

### **Opening Ceremony Sponsorship**

The Opening Ceremony will include a Welcome from the Co-Chairpersons, our Keynote as well as a presentation of the 2010 Community Recognition Awards by the Bisexual Organizing Project (BOP).

### ***Keynote \$2,000 (Sponsored by Rainbow Health Initiative)***

*Amy André is an educator, writer, activist and an expert on health in the bisexual community. She co-authored Bisexual Health, a book published by the National Gay & Lesbian Task Force, and is the Executive Director of San Francisco Pride. Sponsorship includes logo recognition on the conference web page, program guide recognition, sponsorship announcement from stage at opening ceremony, slide show displaying logo during keynote, banner hanging in keynote area, promotional item in conference registration bag.*

# BECAUSE: IT'S TIME!

## CELEBRATING A NEW BI MOMENT

**Reception \$1,000 (Sponsored by the Queer Student Cultural Center at the University of Minnesota)**

*The opening reception will be an opportunity for conference attendees to mingle with one another and meet our keynote, Amy André. Sponsorship includes logo recognition on the conference web page, program guide recognition, sponsorship announcement from stage at opening ceremony, banner hanging in reception area.*

### **Saturday Lunch Sponsorship \$2,000**

*Seeking multiple sponsors, sponsor benefits negotiable based on sponsorship size. Saturday lunch will be conference attendee's primary means of networking and community building. Conference planners have built in this time for attendees to have peer space to strategize around important issues as well as share contact information and best practices. Sponsorship includes logo recognition on the conference web page, program guide recognition, banner in lunch area, promotional item in conference bag. (Depending on sponsorship size)*

### **Saturday Evening Plenary Session**

#### **It's Time: Reflections on Bisexuality, Past, Present and Future panel \$500**

*Comprised of local and national activists, this panel will offer insight on a variety of topics concerning bisexuality and the bisexual movement. There will also be an opportunity for conference attendees to pose their own questions to the panelists. Sponsorship includes webpage recognition, program guide recognition, and banner in panel presentation space.*

**Reception \$500 (Sponsored by the Queer Student Cultural Center at the University of Minnesota)**

*This reception will be an opportunity for attendees to interact and socialize with panel presenters. Sponsorship includes web and program guide recognition and a banner in the reception space.*

### **Sunday Closing Plenary Session**

#### **Brunch speaker \$1,500**

*Seeking multiple sponsors, sponsor benefits negotiable based on sponsorship size. This speaker will close out the weekend tying in all the weekends' events and exciting the attendees to go home and continue the work in their home communities. Sponsorship includes webpage recognition, program guide recognition, and banner in panel presentation space.*

**If you are interested in generally sponsoring at a monetary level, please email us at [BECAUSEConference@gmail.com](mailto:BECAUSEConference@gmail.com)**